

# Wrightsville Beach



**Wrightsville Beach · NC**  
EASY TO GET HERE. EASIER TO STAY.

## Official 2015 Visitors Guide

# *Closer than the Caribbean*



Photography by Joshua McClure



**blockade runner**  
wrightsville's classic boutique resort

**2014 TOURISM EXCELLENCE AWARD  
FOR BUSINESS BY NORTH CAROLINA  
TRAVEL INDUSTRY ASSOCIATION**

**TOP 10 CHILDREN'S PROGRAMS  
BY USA TODAY TRAVEL**

**TOP 10 BEST SURF LODGES  
BY OUTSIDE MAGAZINE**

**DESIGNATED GREEN RESORT  
BY NC GREENTRAVEL**

celebrating  
**50**  
years

OCEANFRONT WRIGHTSVILLE BEACH, NC | 800.541.1161 | [WWW.BLOCKADE-RUNNER.COM](http://WWW.BLOCKADE-RUNNER.COM)



# Wrightsville Beach

  
Wrightsville Beach · NC  
EASY TO GET HERE. EASIER TO STAY.

Share new adventures with family and friends at this active and sociable beach.

wrightsville beach

welcome



Find peace or the active island life  
at Wrightsville Beach.

**W**rightsville Beach is North Carolina's most accessible beach and the perfect place to try something new. With an array of watersports and a vibrant social scene, there's never a shortage of something happening year round. Everything visitors need is right on the island, so you can explore the walkable island on foot or bicycle.

*Men's Journal* coined the island community "North Carolina's most naturally gifted watersport hub." There's something for every athlete and outdoor enthusiast here. *National Geographic Traveler* named us among the "Last Best American Beach Towns." Cruise the waterways by kiteboard, kayak or paddleboard, tame the area's world-class surf, reel in a prize-worthy fish from Johnnie Mercer's Pier, or enjoy the spectacular views of the sunrise over the ocean or sunset during an evening harbor cruise. Learn about the island's 100-year history at the Wrightsville Beach Museum of History, in a vintage beach cottage.

Kid-friendly adventures include pirate treasure hunts, surfing lessons, eco tours, the annual NC Holiday Flotilla and hotel resorts with programs for kids of all ages.

Foodies have an array of cuisines from which to choose. Order a dish with a dash of Caribbean flair at a waterfront grill, or flavorful Mexican dishes for fresh Baja Mex. Pick up fresh caught seafood right off the channel or stop by a walk-up only eatery that serves five different types of hotdogs and 13 fresh toppings.

There's a vibrant nightlife scene all year long, ranging from beach bars to waterfront restaurants. An oceanfront restaurant features live entertainment on its newly renovated Crystal Pier. Many of Wrightsville Beach's waterfront restaurants offer the option to "dock and dine" and hear live entertainment.

This quaint island offers a village-like feel and a variety of places to stay, including three full-service hotels, motels, vacation rentals and cottages. Come share what you love to do with your family and friends in a beautiful beach town where you can stay active, or relax and do nothing at all.

# Things to Do

There's never a shortage of things happening year round.

A vibrant marina and social scene, plus water sports reign supreme here.

## • HISTORICAL & CULTURAL •

### ■ Wrightsville Beach Museum of History

Housed in the Myers Cottage (c. 1909), experience the history of Wrightsville Beach with a scale model of the 1910 beach and a kitchen, bedroom, and bathroom with relics from the 1920s-40s.

There is also a shell collection, a trolley car and a fish pond by the front door. 303 W. Salisbury St., Wrightsville Beach, 28480. Admission is free. ♿

► **Hours:** Tue.-Fri. 10am-4pm, Sat. 12-5pm, Sun. 1-5pm; closed Mondays and major holidays.

☎: 910-256-2569, [www.wbmuseum.com](http://www.wbmuseum.com)

## • TOURS & CRUISES •

### ■ Wrightsville Beach Scenic Tours and Island Hopping Water Taxi

Take a turn around the harbor, a sunset cruise filled with dolphin sightings, fishing and birding tours or a family charter to Masonboro to explore. Blockade Runner dock, 275 Waynick Blvd., Wrightsville Beach, 28480. ♿

► **Tours depart Mon.-Sat.** Fishing tours 9-11am; Pirate tours 4-6pm; Sunset tours 6:30-8:30pm; Moonlight tours 8:30-9:30pm; Masonboro Island Ferry 9am, 12pm & 2 pm, returning 11:30am, 2:30pm & 5:30pm.

☎: 910-200-4002,

[wrightsvillebeachscenictours.com](http://wrightsvillebeachscenictours.com)

## • OUTDOOR ACTIVITIES •

Situated between the Atlantic Ocean and the Intracoastal Waterway, Wrightsville Beach is a haven for outdoor sports enthusiasts. The town of Wrightsville Beach is an Advanced Certified USLA Lifeguard Agency (lifeguards on

**WRIGHTSVILLE  
PERFORMANCE  
SAILING**



**FAST CRUISES  
CHARTERS  
LESSONS**

**910.622.2503** **WPSail.com**



duty Memorial Day-Labor Day). For free ability equipment/services: 910-256-7925 ♿

### ■ Aquatic & Diving

Explore the depths of the waters and find centuries-old shipwrecks. Local outfitters offer rentals, lessons, and guided excursions for aquatic sports.

► [www.VisitWrightsvilleBeachNC.com](http://www.VisitWrightsvilleBeachNC.com)

### ■ Bicycling

Bike the 10.3-mile River to the Sea route following the historic beach car line from downtown Wilmington to Johnnie Mercer's Pier.

► [www.capefearcyclists.org](http://www.capefearcyclists.org)

### ■ Bird Watching

Wrightsville Beach boasts two North Carolina Birding Trail sites: Mason Inlet Waterbird Management Area on the north end and Masonboro Island National Estuarine Research Reserve in the south. For birding sites and tours: [www.ncaudubon.org](http://www.ncaudubon.org), [www.capefearnaturalist.com](http://www.capefearnaturalist.com), [www.VisitWrightsvilleBeachNC.com](http://www.VisitWrightsvilleBeachNC.com).

### ■ Boating/Marinas

Spend a day on a sailboat, canoe, personal watercraft, or charter boat. Pleasure cruises also await. Find marinas, boat ramps, dry docks, and service centers around town for boating needs.

► [www.VisitWrightsvilleBeachNC.com](http://www.VisitWrightsvilleBeachNC.com)



### ■ Fishing

Pier fishing, surf fishing, shell fishing, trolling, deep-sea outings, and inshore explorations – there is no doubt Wrightsville Beach is a treasure island for anglers. For fishing charters and guides:

► [www.VisitWrightsvilleBeachNC.com](http://www.VisitWrightsvilleBeachNC.com)

### ■ Kiteboarding

When the wind is good, check out jetties at the south end or Shell Island on the north end for a true enthusiast's adventure. To locate an outfitter that offers lessons and equipment:

► [www.VisitWrightsvilleBeachNC.com](http://www.VisitWrightsvilleBeachNC.com)

### ■ Surf Schools

Wrightsville Beach was named one of the "World's Best Surf Towns" by *National Geographic* and "Best North American Beginner Surf Spots" by *Outside Magazine*. Several surf schools offer individual or group lessons for all ages. For a list of schools:

► [www.VisitWrightsvilleBeachNC.com](http://www.VisitWrightsvilleBeachNC.com)

## Explore - Discover - The Wonders of the Carolina Coast



- Masonboro Island Tours
- Guided Shelling Trips
- Eco-Birdwatching
- Inshore Fishing
- Sunset Cruises
- Pirate Adventures
- Harbor Night Cruise
- Couples Cruiser

New Couples Beach Getaway Package

New for Kids - Marsh Crabbing Tour



[www.WrightsvilleBeachScenicTours.com](http://www.WrightsvilleBeachScenicTours.com)

275 Waynick Blvd. • Wrightsville Beach

**910-200-4002**





• PARKS, GARDENS & NATURE-BASED TOURISM

■ **Coastal Education Center**

Offers events, classes and activities to educate all ages about the coast. 303 W. Salisbury St., 28480.

► **Hours:** Monday-Friday 9am-5pm.

☎: 910-509-2838, [www.nccoast.org](http://www.nccoast.org)

■ **Wrightsville Beach Park**

Boasts 13 acres with a stage, tennis and basketball courts, sports fields, sand volleyball courts, playground equipment, picnic shelters, and a 2.5-mile trail. 1 Bob Sawyer Dr., 28480. ☎

☎: 910-256-7925,

[www.townofwrightsvillebeach.com](http://www.townofwrightsvillebeach.com)

■ **Wrightsville Beach Parks and Recreation**

Fitness and recreational programs, as well as camps and sports leagues are available.

☎: 910-256-7925,

[www.townofwrightsvillebeach.com](http://www.townofwrightsvillebeach.com)

■ **Masonboro Island**

Largest undisturbed barrier island along southern North Carolina's coast. Explore nature trails and see endangered loggerhead turtles and shore birds. Accessible by boat only. Daily ferry is offered by [www.wrightsvillebeachscenic tours.com](http://www.wrightsvillebeachscenic tours.com). Visit [www.VisitWrightsvilleBeachNC.com](http://www.VisitWrightsvilleBeachNC.com) for outfitters that offer excursions.

• P I E R S •

■ **Crystal Pier**

Attached to the Oceanic Restaurant and recently extended by 30 feet, the Crystal Pier features an area for free public fishing, expanded outdoor dining and live outdoor music with ocean views. 703 S. Lumina Ave., Wrightsville Beach, 28480. ☎

☎: 910-256-5551

■ **Johnnie Mercer's Pier**

This full concrete, state-of-the-art, 945-foot pier offers snack bar, game area and full bathrooms. On-street parking is available for motor coaches in fall and winter. ☎

☎: Call for hours and charges, 910-256-2743

• NIGHTLIFE •

Enjoy nightlife hotspots from dockside to oceanfront, outdoor concerts or an evening harbor cruise. See island newspapers for listings.

*Enjoy Life... One Wave at a Time!*

**Bryant Real Estate**  
Established 1952

[www.bryantre.com](http://www.bryantre.com)

**WRIGHTSVILLE SANDS REALTY INC.**

**Fine Vacation Rental Homes on Wrightsville Beach**

**910-679-4082**  
[WrightsvilleSands.com](http://WrightsvilleSands.com)



# Wrightsville Beach Restaurants

Restaurant Name	Nightlife/Live Music	Address	Phone	Cuisine Type	Meal Cost	Serves
22 North		22 N. Lumina Ave. 28480	910-509-0177	Variety	\$10-\$30	D
Banks Channel Pub and Grille		530 Causeway Dr., T1 28480	910-256-2269	American	\$10-\$20	L/D/LN/SB
Bluewater Waterfront Grill	♫	4 Marina St. 28480	910-256-8500	Seafood	\$10-\$20	L/D
Café Del Mar		6 N. Lumina Ave. 28480	910-256-1001	Coffee shop	under \$10	B
Causeway Café		114 Causeway Dr. 28480	910-256-3730	American	under \$10	B/L
East Oceanfront Dining @ The Blockade Runner		275 Waynick Blvd. 28480	910-256-2251	Seafood/ Steak	\$10-\$20	B/L/D
Island's End Grill & Bar @ Shell Island Resort	♫	2700 N. Lumina Ave. 28480	910-256-8696	American	\$10-\$20	B/L/D
Mellow Mushroom		224 Causeway Dr. 28480	910-679-4645	Variety	\$10-\$20	L/D
Oceanic	♫	703 S. Lumina Ave. 28480	910-256-5551	Seafood	\$10-\$20	L/D/SB
Oceans Restaurant @ Holiday Inn Resort	♫	1706 N. Lumina Ave. 28480	910-256-2231	Seafood	\$10-\$20	B/L/D
South Beach Grill		100 S. Lumina Ave. 28480	910-256-4646	Seafood	\$10-\$20	L/D
The Trolly Stop		94 S. Lumina Ave. 28480	910-256-3421	American	under \$10	L/LN
Tower 7 Baja Mex		4 N. Lumina Ave. 28480	910-256-8585	Mexican	under \$10	L/D

KEY: B = Breakfast L = Lunch D = Dinner LN = Late Night SB = Sunday Brunch ♫ = Live Music




## Stay relaxed...

- Indoor and outdoor pools
- Heated oceanfront whirlpools
- Playground and volleyball court
- Onsite concierge
- Refrigerator and microwave in all guestrooms
- Oceanfront outdoor and indoor dining
- Complimentary shuttle service to ILM airport, local shops and activities
- Oceanfront on Wrightsville Beach a great place for family reunions, weddings, celebrations and gatherings of all kinds

910.256.2231 877.330.5050  
www.wrightsville.holidayinnresorts.com



# Wrightsville Beach Accommodations

 = Pet Friendly

Hotel Name	Address/Website	Phone	Rooms	Pets	
<b>Blockade Runner Beach Resort</b>	275 Waynick Blvd. 28480 www.blockade-runner.com	910-256-2251 800-541-1161	150		
<b>Blockade Runner Beach Resort/The Cottage</b>	275 Waynick Blvd. 28480 www.blockade-runner.com	910-256-2251 800-805-2252	1		
<b>Carolina Temple Island Inn</b>	550 Waynick Blvd. 28480 www.carolinatempleislandinn.com	910-256-2773	9		
<b>Harbor Inn</b>	701 Causeway Dr. 28480 www.harborinnwb.com	910-256-9402 888-507-9402	20		
<b>Holiday Inn Resort</b>	1706 N. Lumina Ave. 28480 www.wrightsville.holidayinnresorts.com	910-256-2231 877-330-5050	184		
<b>One South Lumina Suites</b>	1 S. Lumina Ave. 28480 www.onesouthlumina.info	910-256-9100 800-421-3255	21		
<b>Shell Island Resort</b>	2700 N. Lumina Ave. 28480 www.shellisland.com	910-256-8696 800-689-6765	155		
<b>Silver Gull Motel</b>	20 E. Salisbury St. 28480 www.bryantre.com	910-256-3728 800-842-8894	32		
<b>Summer Sands Suites</b>	104 S. Lumina Ave. 28480 www.summersandswb.com	910-256-4175 800-336-4849	32		
<b>Surf Suites</b>	711 S. Lumina Ave. 28480 www.thesurfsuites.com	910-256-2275 877-625-9307	46		
<b>The Sandpeddler Inn &amp; Suites</b>	15 Nathan St. 28480 www.thesandpeddler.com	910-256-2028 800-548-4245	21		
<b>Waterway Lodge</b>	7246 Wrightsville Ave. 28403 www.waterwaylodge.com	910-256-3771 800-677-3771	36		

## • Vacation Rentals

See page 34 for special offers from our advertisers.

Name	Address/Website	Phone	Rooms	Pets	
<b>Bryant Real Estate</b>	1001 N. Lumina Ave. 28480 www.bryantre.com	910-256-3764 800-322-3764	260		
<b>Holliday Vacations, Inc.</b>	2002 Eastwood Rd., Ste. 106 28403 www.hollidayvacations.com	910-256-2911 888-256-2911	45		
<b>Intracoastal Realty Vacation Rentals</b>	605 Causeway Dr. 28480 www.intracoastalrentals.com	910-256-3780 855-346-2463	238		
<b>Laney Vacation Rentals</b>	123 Harper Ave. 28428 www.laneyvacationrentals.com	910-458-5604 800-455-1594	20		
<b>Sea Scape Properties</b>	232 Causeway Dr., #2-A 28480 www.SeaScapeVacationHomes.com	910-343-1809	7		
<b>Wrightsville Sands Realty</b>	530 Causeway Dr., Ste. 8 28480 www.wrightsvillesandsrealty.com	910-679-4082	20		



# WHAT MEMORIES ARE MADE OF

COME EXPERIENCE THE SEA SCAPE DIFFERENCE.



**SEA SCAPE PROPERTIES**

*relax. explore. discover.*

Wrightsville Beach • Carolina/Kure Beach • Topsail Beach

**VACATION & LONG TERM RENTALS • SALES  
PROPERTY MANAGEMENT**

**Personal Service - Proactive Management - No Hidden Fees**

**CALL TODAY AND ASK ABOUT CURRENT SPECIALS  
OR SCHEDULE A PRIVATE PROPERTY TOUR!**

**910.332.7284**



**SeaScapeRealEstate.com**





**Wrightsville Beach · NC**  
EASY TO GET HERE. EASIER TO STAY.

# Wrightsville Beach Map

## # Things to Do

1. Coastal Education Center
2. Crystal Pier
3. Johnnie Mercer's Fishing Pier
4. Masonboro Island
5. Wrightsville Beach Museum of History
6. Wrightsville Beach Park
7. Wrightsville Beach Parks & Recreation (see #6)
8. Wrightsville Beach Scenic Tours & Island Hopping Water Taxi
9. Shopping District

## # Accommodations

### • Hotels/Motels •

1. Blockade Runner Beach Resort
2. Blockade Runner/The Cottage
3. Carolina Temple Island Inn
4. Harbor Inn
5. Holiday Inn Resort
6. One South Lumina Suites
7. Shell Island Resort
8. Silver Gull Motel
9. Summer Sands Suites
10. The Sandpeddler Motel & Suites
11. The Surf Suites
12. Waterway Lodge

### • Vacation Rentals •

13. Bryant Real Estate
14. Holliday Vacation Inc
15. Intracoastal Realty Vacation Rentals
16. Laney Vacation Rentals (see CB Map pg 61)
17. Sea Scope Properties
18. Wrightsville Sands Realty



### Visitor Information Centers

For online interactive maps, visit  
[www.VisitWrightsvilleBeachNC.com/map](http://www.VisitWrightsvilleBeachNC.com/map)

For list of stores and restaurants, visit  
[www.VisitWrightsvilleBeachNC.com](http://www.VisitWrightsvilleBeachNC.com)





PRESORTED  
STANDARD MAIL  
U.S. POSTAGE  
**PAID**  
WILMINGTON, NC  
Permit No. 678



Carolina Beach • Kure Beach • Wrightsville Beach  
**Wilmington.C.**  
Historic River District • Island Beaches

505 Nutt Street, Unit A, Wilmington, NC 28401  
[www.WilmingtonAndBeaches.com](http://www.WilmingtonAndBeaches.com)



◀ Scan this QR code with  
a mobile device equipped  
with a camera and QR code  
recognition software to go  
directly to our website.