

**BEACH MAINTENANCE ADVISORY COMMITTEE
2012 – 2013 ACTION PLAN
FINAL**

GOALS

1. **Protect the integrity of Galveston's beaches through excellent environmental stewardship.**
 - Create Report Card (1st Meeting - 10/31)
 - Bets Anderson
 - Claire Reisweg
 - Kelly de Schaun
 - Actively develop and monitor the Seawall Beautification Project to assess impacts and encourage greater environmental management (Pending)

2. **Keep Galveston beaches clean and free of litter.**
 - Establish uniform anti-litter signage for all Galveston beaches
 - Norma Rubin
 - Linda Strevell
 - Kelly de Schaun
 - Establish enforcement policies and encourage compliance through adherence to regulations
 - Norma Rubin
 - Linda Strevell
 - Kelly de Schaun
 - Create children's educational outreach through collaborations with City/Artist Boat/etc.
 - Collaborative with City/Artist Boat/etc. – Dr. Tom Linton

3. **Limit sargassum build up on key beaches during peak periods of use.**
 - Create operational manual for seaweed "cleaning" by February 1, 2013.
 - Mario Rabago
 - Capt. Robert Webster
 - Jesse Ojeda
 - Dr. David Baca
 - Create communication plan for the new policies (for the months of November 2012 to February 2013)
 - Mario Rabago
 - Capt. Robert Webster
 - Jesse Ojeda
 - Dr. David Baca

4. Serve as a point of reference for information relating to Galveston beaches.

- Create website specifically for Galveston Beach information (1st Meeting - 10/31)
- Domain names to consider:
 - IslandTimeInfo.com
 - IslandTimeBeaches.com
 - IslandTimeBeaches.org
 - GalvestonBeachInfo.com - Completed
 - GalvestonBeachInfo.org
- Claire Reisweg
- Allison Buchtien
- Melody Smith
- New PR

5. Promote and facilitate ongoing beach nourishment.

- Develop communication plan to promote beach nourishment to the community & create strong public support
 - BMAC Committee
- Short-term – Explore strategies to take advantage of the upcoming dredge project
 - Mario Rabago
 - John Lee
 - Jerry Mohn
- Short-term – Advocate for the successful implementation of the Dellanera/ Seascape renourishment project
 - Park Board Staff
- Long-term – Create coastal management plan from the Corp virtual modeling project (model completion estimated late 2013)
 - Jens Figlus
 - Dr. David Baca
 - Capt. Robert Webster
 - Kelly de Schaun
 - Mario Rabago
 - John Lee