

Proposed Galveston Beach-Walk Litter Cleanup Program

Goal: To encourage people to walk our beaches daily and pick up litter for proper disposal.

Background: The Litter Subcommittee has been meeting monthly since October and is focused on creating ways to reduce litter.

Implementation: Through a partnership with Clean Galveston, the Litter Subcommittee will create a year-round volunteer program that will focus on participants picking up litter on our beaches. There will be social media site for announcements and that will allow participants to document their efforts. Monthly prizes donated from local businesses will be randomly given away to participants.

Benefits: The program will reduce litter and also encourages physical fitness.

Promotion: Members of the Litter Subcommittee plan to visit neighborhood associations and homeowners associations to promote the cleanup program. There will be sign-up campaign for volunteers that will also be publicized through local media outlets.

Timeframe: The plan is for the program to start by May 1st.