

Wrightsville Beach



Wrightsville Beach · NC
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Official 2015 Visitors Guide

Closer than the Caribbean



Photography by Joshua McClure



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Wrightsville Beach

Share new adventures with family and friends at this active and sociable beach.



Find peace or the active island life at Wrightsville Beach.

Wrightsville Beach is North Carolina's most accessible beach and the perfect place to try something new. With an array of watersports and a vibrant social scene, there's never a shortage of something happening year round. Everything visitors need is right on the island, so you can explore the walkable island on foot or bicycle.

Men's Journal coined the island community "North Carolina's most naturally gifted watersport hub." There's something for every athlete and outdoor enthusiast here. *National Geographic Traveler* named us among the "Last Best American Beach Towns." Cruise the waterways by kiteboard, kayak or paddleboard, tame the area's world-class surf, reel in a prize-worthy fish from Johnnie Mercer's Pier, or enjoy the spectacular views of the sunrise over the ocean or sunset during an evening harbor cruise. Learn about the island's 100-year history at the Wrightsville Beach Museum of History, in a vintage beach cottage.

Kid-friendly adventures include pirate treasure hunts, surfing lessons, eco tours, the annual NC Holiday Flotilla and hotel resorts with programs for kids of all ages.

Foodies have an array of cuisines from which to choose. Order a dish with a dash of Caribbean flair at a waterfront grill, or flavorful Mexican dishes for fresh Baja Mex. Pick up fresh caught seafood right off the channel or stop by a walk-up only eatery that serves five different types of hotdogs and 13 fresh toppings.

There's a vibrant nightlife scene all year long, ranging from beach bars to waterfront restaurants. An oceanfront restaurant features live entertainment on its newly renovated Crystal Pier. Many of Wrightsville Beach's waterfront restaurants offer the option to "dock and dine" and hear live entertainment.

This quaint island offers a village-like feel and a variety of places to stay, including three full-service hotels, motels, vacation rentals and cottages. Come share what you love to do with your family and friends in a beautiful beach town where you can stay active, or relax and do nothing at all.

Things to Do

There's never a shortage of things happening year round.

A vibrant marina and social scene, plus water sports reign supreme here.

• HISTORICAL & CULTURAL •

■ Wrightsville Beach Museum of History

Housed in the Myers Cottage (c. 1909), experience the history of Wrightsville Beach with a scale model of the 1910 beach and a kitchen, bedroom, and bathroom with relics from the 1920s-40s.

There is also a shell collection, a trolley car and a fish pond by the front door. 303 W. Salisbury St., Wrightsville Beach, 28480. Admission is free. ♿

► **Hours:** Tue.-Fri. 10am-4pm, Sat. 12-5pm, Sun. 1-5pm; closed Mondays and major holidays.

☎: 910-256-2569, www.wbmuseum.com

• TOURS & CRUISES •

■ Wrightsville Beach Scenic Tours and Island Hopping Water Taxi

Take a turn around the harbor, a sunset cruise filled with dolphin sightings, fishing and birding tours or a family charter to Masonboro to explore. Blockade Runner dock, 275 Waynick Blvd., Wrightsville Beach, 28480. ♿

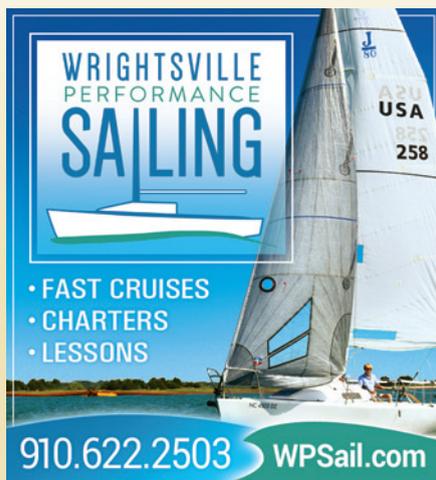
► Tours depart Mon.-Sat. Fishing tours 9-11am; Pirate tours 4-6pm; Sunset tours 6:30-8:30pm; Moonlight tours 8:30-9:30pm; Masonboro Island Ferry 9am, 12pm & 2 pm, returning 11:30am, 2:30pm & 5:30pm.

☎: 910-200-4002,

wrightsvillebeachscenic tours.com

• OUTDOOR ACTIVITIES •

Situated between the Atlantic Ocean and the Intracoastal Waterway, Wrightsville Beach is a haven for outdoor sports enthusiasts. The town of Wrightsville Beach is an Advanced Certified USLA Lifeguard Agency (lifeguards on



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duty Memorial Day-Labor Day). For free ability equipment/services: 910-256-7925 ♿

■ Aquatic & Diving

Explore the depths of the waters and find centuries-old shipwrecks. Local outfitters offer rentals, lessons, and guided excursions for aquatic sports.

▶ www.VisitWrightsvilleBeachNC.com

■ Bicycling

Bike the 10.3-mile River to the Sea route following the historic beach car line from downtown Wilmington to Johnnie Mercer's Pier.

▶ www.capefearcyclists.org

■ Bird Watching

Wrightsville Beach boasts two North Carolina Birding Trail sites: Mason Inlet Waterbird Management Area on the north end and Masonboro Island National Estuarine Research Reserve in the south. For birding sites and tours: www.ncaudubon.org, www.capefearnaturalist.com, www.VisitWrightsvilleBeachNC.com.

■ Boating/Marinas

Spend a day on a sailboat, canoe, personal watercraft, or charter boat. Pleasure cruises also await. Find marinas, boat ramps, dry docks, and service centers around town for boating needs.

▶ www.VisitWrightsvilleBeachNC.com

■ Fishing

Pier fishing, surf fishing, shell fishing, trolling, deep-sea outings, and inshore explorations – there is no doubt Wrightsville Beach is a treasure island for anglers. For fishing charters and guides:

▶ www.VisitWrightsvilleBeachNC.com

■ Kiteboarding

When the wind is good, check out jetties at the south end or Shell Island on the north end for a true enthusiast's adventure. To locate an outfitter that offers lessons and equipment:

▶ www.VisitWrightsvilleBeachNC.com

■ Surf Schools

Wrightsville Beach was named one of the "World's Best Surf Towns" by *National Geographic* and "Best North American Beginner Surf Spots" by *Outside Magazine*. Several surf schools offer individual or group lessons for all ages. For a list of schools:

▶ www.VisitWrightsvilleBeachNC.com

Explore - Discover - The Wonders of the Carolina Coast



- Masonboro Island Tours
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- Sunset Cruises
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www.WrightsvilleBeachScenicTours.com

275 Waynick Blvd. • Wrightsville Beach

910-200-4002



• PARKS, GARDENS &
NATURE-BASED TOURISM

■ **Coastal Education Center**

Offers events, classes and activities to educate all ages about the coast. 303 W. Salisbury St., 28480.

► **Hours:** Monday-Friday 9am-5pm.

☎: 910-509-2838, www.nccoast.org

■ **Wrightsville Beach Park**

Boasts 13 acres with a stage, tennis and basketball courts, sports fields, sand volleyball courts, playground equipment, picnic shelters, and a 2.5-mile trail. 1 Bob Sawyer Dr., 28480. ☎

☎: 910-256-7925,

www.townofwrightsvillebeach.com

■ **Wrightsville Beach Parks and Recreation**

Fitness and recreational programs, as well as camps and sports leagues are available.

☎: 910-256-7925,

www.townofwrightsvillebeach.com

■ **Masonboro Island**

Largest undisturbed barrier island along southern North Carolina's coast. Explore nature trails and see endangered loggerhead turtles and shore birds. Accessible by boat only. Daily ferry is offered by www.wrightsvillebeachscenic tours.com. Visit www.VisitWrightsvilleBeachNC.com for outfitters that offer excursions.

• PIERS •

■ **Crystal Pier**

Attached to the Oceanic Restaurant and recently extended by 30 feet, the Crystal Pier features an area for free public fishing, expanded outdoor dining and live outdoor music with ocean views. 703 S. Lumina Ave., Wrightsville Beach, 28480. ☎

☎: 910-256-5551

■ **Johnnie Mercer's Pier**

This full concrete, state-of-the-art, 945-foot pier offers snack bar, game area and full bathrooms. On-street parking is available for motor coaches in fall and winter. ☎

☎: Call for hours and charges, 910-256-2743

• NIGHTLIFE •

Enjoy nightlife hotspots from dockside to oceanfront, outdoor concerts or an evening harbor cruise. See island newspapers for listings.

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Wrightsville Beach Restaurants

Restaurant Name	Nightlife/Live Music	Address	Phone	Cuisine Type	Meal Cost	Serves
22 North		22 N. Lumina Ave. 28480	910-509-0177	Variety	\$10-\$30	D
Banks Channel Pub and Grille		530 Causeway Dr., T1 28480	910-256-2269	American	\$10-\$20	L/D/LN/SB
Bluewater Waterfront Grill	♫	4 Marina St. 28480	910-256-8500	Seafood	\$10-\$20	L/D
Café Del Mar		6 N. Lumina Ave. 28480	910-256-1001	Coffee shop	under \$10	B
Causeway Café		114 Causeway Dr. 28480	910-256-3730	American	under \$10	B/L
East Oceanfront Dining @ The Blockade Runner		275 Waynick Blvd. 28480	910-256-2251	Seafood/Steak	\$10-\$20	B/L/D
Island's End Grill & Bar @ Shell Island Resort	♫	2700 N. Lumina Ave. 28480	910-256-8696	American	\$10-\$20	B/L/D
Mellow Mushroom		224 Causeway Dr. 28480	910-679-4645	Variety	\$10-\$20	L/D
Oceanic	♫	703 S. Lumina Ave. 28480	910-256-5551	Seafood	\$10-\$20	L/D/SB
Oceans Restaurant @ Holiday Inn Resort	♫	1706 N. Lumina Ave. 28480	910-256-2231	Seafood	\$10-\$20	B/L/D
South Beach Grill		100 S. Lumina Ave. 28480	910-256-4646	Seafood	\$10-\$20	L/D
The Trolley Stop		94 S. Lumina Ave. 28480	910-256-3421	American	under \$10	L/LN
Tower 7 Baja Mex		4 N. Lumina Ave. 28480	910-256-8585	Mexican	under \$10	L/D

KEY: B = Breakfast L = Lunch D = Dinner LN = Late Night SB = Sunday Brunch ♫ = Live Music

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- ▶ Oceanfront on Wrightsville Beach a great place for family reunions, weddings, celebrations and gatherings of all kinds

Wrightsville Beach, NC

910.256.2231 877.330.5050

www.wrightsville.holidayinnresorts.com

Wrightsville Beach Accommodations

 Pet Friendly

Hotel Name	Address/Website	Phone	Rooms	Pets	
Blockade Runner Beach Resort	275 Waynick Blvd. 28480 www.blockade-runner.com	910-256-2251 800-541-1161	150		
Blockade Runner Beach Resort/The Cottage	275 Waynick Blvd. 28480 www.blockade-runner.com	910-256-2251 800-805-2252	1		
Carolina Temple Island Inn	550 Waynick Blvd. 28480 www.carolinatempleislandinn.com	910-256-2773	9		
Harbor Inn	701 Causeway Dr. 28480 www.harborinnwb.com	910-256-9402 888-507-9402	20		
Holiday Inn Resort	1706 N. Lumina Ave. 28480 www.wrightsville.holidayinnresorts.com	910-256-2231 877-330-5050	184		
One South Lumina Suites	1 S. Lumina Ave. 28480 www.onesouthlumina.info	910-256-9100 800-421-3255	21		
Shell Island Resort	2700 N. Lumina Ave. 28480 www.shellisland.com	910-256-8696 800-689-6765	155		
Silver Gull Motel	20 E. Salisbury St. 28480 www.bryantre.com	910-256-3728 800-842-8894	32		
Summer Sands Suites	104 S. Lumina Ave. 28480 www.summersandswb.com	910-256-4175 800-336-4849	32		
Surf Suites	711 S. Lumina Ave. 28480 www.thesurfsuites.com	910-256-2275 877-625-9307	46		
The Sandpeddler Inn & Suites	15 Nathan St. 28480 www.thesandpeddler.com	910-256-2028 800-548-4245	21		
Waterway Lodge	7246 Wrightsville Ave. 28403 www.waterwaylodge.com	910-256-3771 800-677-3771	36		

• Vacation Rentals

See page 34 for special offers from our advertisers.

Name	Address/Website	Phone	Rooms	Pets	
Bryant Real Estate	1001 N. Lumina Ave. 28480 www.bryantre.com	910-256-3764 800-322-3764	260		
Holliday Vacations, Inc.	2002 Eastwood Rd., Ste. 106 28403 www.hollidayvacations.com	910-256-2911 888-256-2911	45		
Intracoastal Realty Vacation Rentals	605 Causeway Dr. 28480 www.intracoastalrentals.com	910-256-3780 855-346-2463	238		
Laney Vacation Rentals	123 Harper Ave. 28428 www.laneyvacationrentals.com	910-458-5604 800-455-1594	20		
Sea Scape Properties	232 Causeway Dr., #2-A 28480 www.SeaScapeVacationHomes.com	910-343-1809	7		
Wrightsville Sands Realty	530 Causeway Dr., Ste. 8 28480 www.wrightsvillesandsrealty.com	910-679-4082	20		

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Wrightsville Beach · NC
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Wrightsville Beach Map

Things to Do

1. Coastal Education Center
2. Crystal Pier
3. Johnnie Mercer's Fishing Pier
4. Masonboro Island
5. Wrightsville Beach Museum of History
6. Wrightsville Beach Park
7. Wrightsville Beach Parks & Recreation (see #6)
8. Wrightsville Beach Scenic Tours & Island Hopping Water Taxi
9. Shopping District



Accommodations

• Hotels/Motels •

1. Blockade Runner Beach Resort
2. Blockade Runner/The Cottage
3. Carolina Temple Island Inn
4. Harbor Inn
5. Holiday Inn Resort
6. One South Lumina Suites
7. Shell Island Resort
8. Silver Gull Motel
9. Summer Sands Suites
10. The Sandpeddler Motel & Suites
11. The Surf Suites
12. Waterway Lodge

• Vacation Rentals •

13. Bryant Real Estate
14. Holliday Vacation Inc
15. Intracoastal Realty Vacation Rentals
16. Laney Vacation Rentals (see CB Map pg 61)
17. Sea Scape Properties
18. Wrightsville Sands Realty



Visitor Information Centers

For online interactive maps, visit
www.VisitWrightsvilleBeachNC.com/map

For list of stores and restaurants, visit
www.VisitWrightsvilleBeachNC.com

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